

# **Labeling and Consumer Awareness of Technology in Uganda**

**By: Agnes Naluwagga  
Presented at the Clean Cooking Forum 2015**

# Outline

- Overview
- Ongoing efforts
- Enforcement and Regulation
- Consumer Awareness
- Key points to note

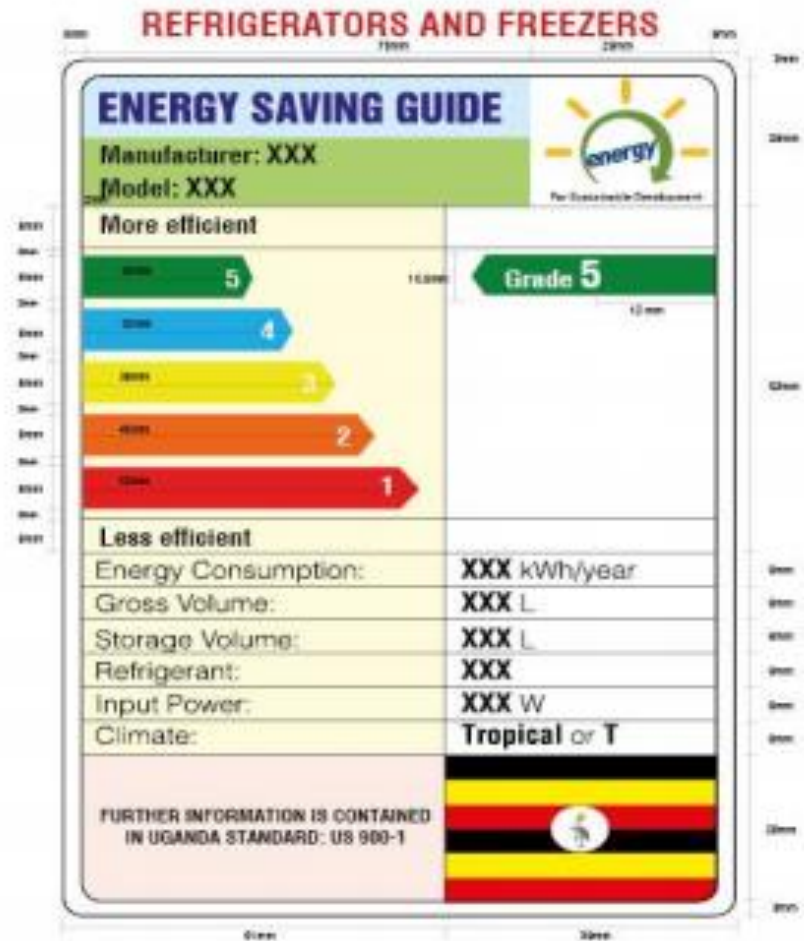
# Overview

- No mandatory labels implemented as yet
- MEMD & UNBS initiated the development of Minimum Energy Performance Standards in 2009.
  - a. 5 key appliances were identified, i.e.:
    - air conditioners
    - lighting appliances
    - electrical motors
    - Freezers
    - refrigerators
  - b. Energy efficiency standards for these were developed and gazetted
  - c. Development of labels is in progress

# Ongoing efforts

1. US 819: 2008 General Labeling of electrical appliances - Instructions for use

“Not yet implemented”



Draft label

# Ongoing efforts

## 2. “Good Stove Better Cooking” brand by EnDev Uganda

\*\*save at least **40%** in (specific) consumption of fuel

\*\*products that pass are promoted / supported



# Enforcement and regulation

Mandate of UNBS – Uganda National Bureau of Standards

Efforts to put in place all necessary requirements for implementation

UNBS has a compliance division

## **Pre-shipment level:**

- At country of origin
- Designated inspection bodies to check product compliance before shipment

## **In-country level:**

- Surveillance teams at industry level and market level
- Random tests for products on market to nab counterfeit labels
- Tip off calls
- Investigate counterfeits

# Consumer awareness

## **Awareness and promotion activities by MEMD:**

### **a) Annual Energy week**

Aims at increasing awareness on renewable energy and energy efficiency through:

- Exhibitions
- media campaigns
- conferences on key sector issues
- distribution of awareness materials

Attracts several energy consumers and companies

Promotional prices

# Consumer awareness

## **b) Road Shows**

- Focus on dissemination of information on energy efficient technologies and promotion of renewable energy technologies
- Conducted in different regions of the country
- Cookstove companies based in the different regions participated

## **c) Street advertisement**

- Energy Efficiency promotions through street adverts billboards



# Key Takeaways

Consumer needs vary  
thus the need for  
appropriate label  
option

Label options:

1. Pass/fail label
2. Graded labeling
3. Label with attributes



# Thank You

----

[analuwaga@creec.or.ug](mailto:analuwaga@creec.or.ug)